

# NMBL TEAM

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Along with her husband and co-founder, Kathryn Moraczewski started NMBL Strategies with the needs of small businesses, nonprofits, and public-private partnerships in mind. From NMBL's inception, she has remained committed to the mission of empowering them by offering consultants with real world experience and significant tenure within their fields to deliver the best and most strategic return on investment.

Through years of working in fast-paced environments from publicly traded companies to multimedia organizations, Kathryn Moraczewski has honed two key skills that she is proud to bring to NMBL: relationship building and communication. She has extensive experience with advertising and public relations agencies, community affairs and media relations, including on-air interviews and crisis management. By being practiced at adapting to changing situations and varied personalities, she was an ideal co-founder for NMBL Strategies.

Kathryn leads the organization's communications efforts by developing strategy for internal communications practices, as well as advising client communication strategy. With significant Communications experience, Kathryn is proficient at developing public relations manuals and best practices to ensure consistent messaging for NMBL's varied clientele. In addition, she has served as crisis communications spokesperson in many high-pressured environments.

She has been responsible for helping to secure major placements with important media outlets including *Conde Nast Traveler*, *The New York Times*, *Robb Report*, *Denver Post*, *The Wall Street Journal*, *Rachael Ray's "Tasty Travels"* and *Bravo's "Top Chef"* USA Network's *Two Days In Golf Paradise*, *Bon Appetit*, *Food + Wine*, *MORE*, *Saveur*, *Self*, *Shape* and *Sunset* among many others.

In addition, Moraczewski plays a critical role in event management for NMBL. She brings a wealth of experience to this role, because her background includes planning grand openings for hotels and restaurants everywhere from the United States to St. Lucia. She has also been responsible for coordinating in-market media events and desk visits, such as a chefs' cooking demo at the NYC Bloomingdale's flagship store, 2008 U.S. Senior Golf Open events, James Beard dinner and countless others.

Prior to her leadership at NMBL Strategies, she worked for Vail Resorts, Inc., American Furniture Warehouse and The Broadmoor in Colorado. Kathryn earned a Bachelor of Science in Marketing with a minor in Spanish from St. Louis University. She is committed to community service and volunteers with organizations serving youth and seniors. She is also actively involved with mentoring young women in business through St. Louis University's Connections program.

## Contact Info

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